

FOR IMMEDIATE RELEASE:

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**"Enough is enough" says Furniture Queensland CEO, Gerry Murray,"**

Brisbane, Queensland 25<sup>th</sup> May 2011.

Mr Murray's comments today were directed at the flood of imported furniture products coming into Queensland and emanated from the Association's Board Meeting held yesterday in Brisbane.

"There is no need to import furniture" Mr Murray advised. "We have a huge Industry in Queensland employing over 7,000 Australians making wonderful, modern and stylist products for every purpose."

"Very few retailers support the local Industry because they think consumers want cheaply made, cheaply priced, mass produced furniture. We know this is not the case" Murray said.

"Queenslanders want well constructed furniture made from safe and sustainable materials and they want great design, choice of colour and style and their purchases to last. Yes price is important, but not if it compromises the value of the product – and it does" he said.

To this end Furniture Queensland is embarking on a campaign that pushes the message "IF IT IS NOT MADE LOCALLY JUST SAY **NO**".